



# TRADE PROMOTION SERVICES



UNIÓN  
INDUSTRIAL  
PARAGUAYA

SI A LA INDUSTRIA LE VA BIEN  
*Le va bien al País*





## **BUSINESS MISSIONS**



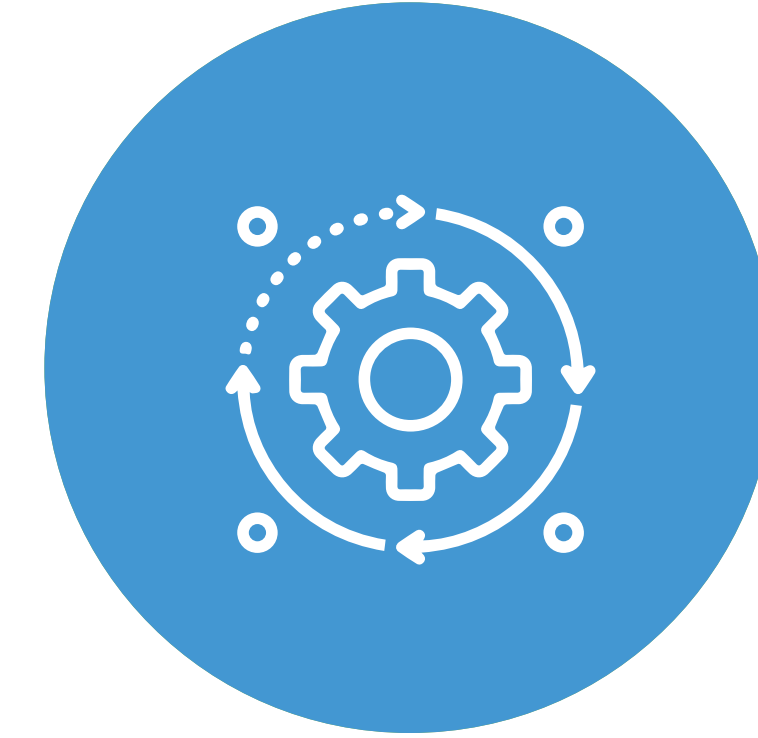
We analyze each business mission's objectives and propose the best activities to ensure success:

Business mission's program and/or separate activities, meetings with government and private sector key deciders, technical visits, work meetings, b2b meetings, seminars, etc..





## **BUSINESS ROUNDS**



We manage the organization of business matchmaking events of all kinds: face-to-face, virtual, hybrid, sectoral and/or multisectoral.

We put at your disposal our infrastructure, know-how in micro and macro events, summoning capacity, the organization of the full event or just the personalized matchmaking service.





# NETWORKING



We carry out networking events taking into account the needs of each client, advising them on the best format according to their requirements.

UIP sets up the event, summons companies that are compatible with each client's interests and proposes activities to make the most of contact with Paraguayan counterparts.





# BUSINESS AGENDAS



We prepare business agendas for foreign companies that wish to visit the country and meet with local counterparts, which can be:

- **Public institutions**
- **Industrial companies**
- **Import/Export & distribution companies**
- **Legal & investments advisors**

# OUR SERVICES WILL HELP YOU TO



Gather information  
on how doing  
business with  
Paraguay.



Get in touch with  
decision makers,  
from both the public  
and private sectors.



Contact potential  
suppliers, distributor  
and/or importers.



Identify the most  
suitable local  
business partners.



FOR FURTHER INFORMATION AND QUOTATIONS,  
PLEASE CONTACT:

**Martín Ruíz**  
**[martin.ruiz@uip.org.py](mailto:martin.ruiz@uip.org.py)**  
**+595 972 190 281**